

From the Local Option for Housing Affordability (LOHA) Coalition:

EMAIL SCRIPT

Subject: Keep The Transfer Fee In The Affordable Homes Act

Dear Representative,

I am emailing today to urge you to advocate with leadership and your colleagues that a local option real estate transfer fee MUST be included in the Affordable Homes Act. Our cities and towns in Massachusetts deserve access to every possible tool to tackle the housing crisis and the real estate transfer fee will give them the much needed resources to do just that. We also must ensure that the transfer fee provides a more flexible threshold so that communities across western Massachusetts and all over the Commonwealth can make use of the transfer fee.

Please do everything you can to urge the Ways and Means Committee to include the local option real estate transfer fee in the Affordable Homes Act.

[Feel free to include personal stories about why building more affordable housing is important/personal to you]

Best,

[Your Name, your address]

CALL SCRIPT

Hello, my name is [Your Name] and I live at [Address In District] and I am calling today to urge [Insert Senator or Representative's Name] to support the local option real estate transfer fee to stay in the bond bill. Does [Senator or Representative] support the inclusion of the transfer fee?

If aid says yes: That is great to hear! Please thank them for their support and ask them to keep pushing and let leadership know they are supportive. Also, please let them know that we must ensure that the transfer fee provides a more flexible threshold so that communities across western Massachusetts and all over the Commonwealth can make use of the transfer fee.

If aid says no: That is disappointing to hear. Could you let me know why they do not support the transfer fee?

If you feel comfortable, you can use the [FAQ sheet](#) to respond to their concerns. If not, please just take note of their concern and then send an email to transfer fee campaign organizers Mark Martinez (mmartinez@mlri.org) and Matt Walsh (mwalsh@mapc.org)

If aid says they are undecided: Reiterate your support and let them know that they can visit realestatetransferfee.org for more information.

* Let Mark and Matt know so that we can follow up with their office.